To:

From:

Subject: Attending McKesson ideaShare 2019

[Pharmacy Owner’s Name],

I’m writing to ask your approval to attend [McKesson ideaShare 2019](https://mckessonideashare.com/), June 26–30 in Orlando, Florida. McKesson ideaShare brings together the best and brightest independent pharmacy leaders and their staff to make meaningful connections and share ideas and expertise for building a stronger business.

Here’s why our pharmacy should attend:

• **Unite** — We can join forces with 2,000+ independent pharmacies and their staff to support, strengthen and sustain the future of independent pharmacy. We’ll get the opportunity to ask questions and gather recommendations while interacting with McKesson leaders and industry experts. We can also discover best practices and hear success stories on implementing [med sync, immunizations, diabetes, long-term care, prescriber partnerships, nutrient depletion, etc.].

• **Learn** — We can spend four days focused on our goals. With 40+ Continuing Education courses and 80+ workshops and meet-ups, we can get customized education for the different roles in the pharmacy. And here’s the best part — pharmacists and pharmacy owners will lead more than one-third of these sessions. We can also meet with 170+ preferred exhibitors and discover the latest products, tools and technology to help grow the business — all in one convenient location.

• **Grow** — I can help our staff take the best practices and immediately put them into action so we can see results. When we head back to the pharmacy, our team will have a clear plan on how to take advantage of core tools and resources, gain access to preferred networks, bring patients to our store, and expand our services for more revenue.

Here’s the cost of attendance:

Airfare: $XXX

Transportation: $XXX

Hotel: $XXX

Full Conference Passes: $XXX

Total: $XXX

Registration closes on May 24, so let me know ASAP so I can reserve our spot. The value of this conference to me and to the future of our pharmacy is an investment worth making!

Sincerely,

[Your Name]

[Title]