

Schedule of Events

Thursday, July 7

Time	Event	Speaker	Location
11:00 am - 12:30 pm	L&L: Proper Injection Technique: <i>The Important Role of Pharmacists in Patient Education and Training</i>	Sponsored by BD	Woodrow Wilson A
1:00 pm - 2:00 pm	CE: Diabetes Update: Guidelines and Trends	Susan Cornell, Pharm.D.	Maryland A
	CE: Public Health and Pharmacy: Two Peas in a Pod	Patrick Brown, Pharm.D.	Maryland B
	CE: An Ounce of Error Prevention Is Worth ...	Dan Degnan, Pharm.D., MS, CPPS, FASHP	Maryland C
2:15 pm - 3:15 pm	CE: Naloxone Education: The Role of Pharmacy Team Members	Anita Jacobson, Pharm.D.	Maryland A
	CE: HIPAA-Compliant Emails and Texts: To Send or Not to Send	Denise M. Frank, BPharm, R.Ph., FACA	Maryland B
	CE: Accounting 201 for Pharmacies: Success and Sustainability	Schwanda Flowers, Pharm.D.	Maryland C
3:30 pm - 4:30 pm	CE: Active Advocacy: Help Make a Difference	Allie Jo Shipman, Pharm.D.	Maryland A
	CE: Herbal Products and Supplements: The Truth Is in the Details	Dennis Song, R.Ph., CHC	Maryland B
	CE: Wheel of Pharmacy: The Pharmacists' Patient-Care Process	Janet Cooley, Pharm.D., BCACP	Maryland C
5:00 pm - 8:00 pm	Welcome Reception and Exhibits		Prince George's Exhibit Hall

Friday, July 8

Time	Event	Speaker	Location
8:30 am - 9:45 am	Opening General Session	Eyad Farah, President, Health Mart & Health Mart Atlas	Potomac Ballroom
9:45 am - 11:15 am	Strong Vision for the Future Learning Map Experience	Eyad Farah, President, Health Mart & Health Mart Atlas	Potomac Ballroom
11:30 am - 1:00 pm	Lunch and Learn: Women in Pharmacy (sponsored by Women in Rx)	Blair Green Thielemier, PharmD	Woodrow Wilson A
11:30 am - 4:00 pm	Lunch & Exhibits Open (lunch ends 1 p.m.)		Prince George's Exhibit Hall
12:00 pm - 12:20 pm	Pharma Talk: Taking Care of Business and Patients	Raj Chhadua, PharmD, RPh	Prince George's Exhibit Hall
12:30 pm - 12:50 pm	Pharma Talk: Maximizing Pharmacy Operations	Leanne Brown, RPh	Prince George's Exhibit Hall
1:00 pm - 2:00 pm	Roundtable: Affect Your Reimbursement: Payer Performance		Maryland A
	Roundtable: Get Results: Point of Care Testing		Maryland B
1:00 pm - 1:20 pm	Pharma Talk: Managing Pharmacy Inventory	Jeremy Sasser	Prince George's Exhibit Hall
1:30 pm - 1:50 pm	Pharma Talk: A Spoonful of Efficiency Makes the Medicine Go Down	Sandie Keuker, RPh	Prince George's Exhibit Hall
2:00 pm - 2:20 pm	Pharma Talk: Follow Me: Attract an Online Audience	Phillip Cowley, Pharm.D.	Prince George's Exhibit Hall
2:15 pm - 3:15 pm	Roundtable: Affect Your Reimbursement: Payer Performance		Maryland A
	Roundtable: Get Results: Point of Care Testing		Maryland B
2:30 pm - 2:50 pm	Pharma Talk: Adherence is Key	Barry Klein, RPh, MS	Prince George's Exhibit Hall
3:00 pm - 3:20 pm	Pharma Talk: Building Brand Recognition	Rannon Ching, Pharm.D.	Prince George's Exhibit Hall
3:30 pm - 3:50 pm	Pharma Talk: All Up in Your (Front-End) Business	Shahida Choudhry, Pharm.D.	Prince George's Exhibit Hall
4:15 pm - 9:00 pm	Meetings & Receptions (IPC, APCI, Hi-School, APSC, EPIC)		Gaylord National

Saturday, July 9

Time	Event	Speaker	Location
8:30 am - 9:30 am	Public Policy Session	McKesson, NCPA, APhA	Potomac Ballroom
9:45 am - 10:45 am	Policy: Advocacy 101 - Your Story, Your Voice, Your Power	Kate Wright, Sr. Director, McKesson Kristin St. John, Sr. Manager	Maryland A
9:45 am - 10:45 am	Policy: A Look Ahead on PBM Reform	Matt Williams, VP	Maryland B
9:45 am - 10:45 am	Policy: How PSAO Legislation Impacts Community Pharmacy	Matt Ottiger, Director	Potomac Ballroom
11:00 am - 12:30 pm	L&L: Unlocking Managed Care: The <i>Right</i> Solutions Are Key to Pharmacy Success (sponsored by Health Mart Atlas)	Health Mart Atlas	Woodrow Wilson A
11:00 am - 3:00 pm	Lunch & Exhibits Open (lunch ends 1 p.m.)		Prince George's Exhibit Hall
11:30 pm - 11:50 pm	Pharma Talk: It's a Balancing Act	Ryan Riviello, BS	Prince George's Exhibit Hall
12:00 pm - 12:20 pm	Pharma Talk: Extreme Makeover: Pharmacy Edition	Christine Jacobson, Pharm.D.	Prince George's Exhibit Hall
12:30 pm - 12:50 pm	Pharma Talk: Expand Services with a Small Business Administration (SBA) Loan	Drew Hegi, MBA	Prince George's Exhibit Hall
12:30 pm - 1:30 pm	Roundtable: Boost Your Business: Immunization Strategy		Maryland A
	Roundtable: Formulate Your Brand: Marketing Your Pharmacy		Maryland B
1:00 pm - 1:20 pm	Pharma Talk: Clinical Support for Your Team: Essential Provider Tools	Catherine Brown, Pharm.D. Nancy Lyons, VP Karen Merrill, Sr. Director	Prince George's Exhibit Hall
1:45 pm - 2:45 pm	Roundtable: Boost Your Business: Immunization Strategy		Maryland A
	Roundtable: Formulate Your Brand: Marketing Your Pharmacy		Maryland B
3:00 pm - 4:30 pm	CE: Prescription Processing and Dispensing: Best Practices for Accuracy	Amanda Gaddy, BPharm	Maryland A
3:00 pm - 4:30 pm	CE: Social Media Marketing: Reach Your Audience and Your Full Potential	Phillip Cowley, Pharm.D.	Maryland B
3:00 pm - 4:30 pm	CE: The Importance of Cultural Competence in Pharmacy Practice	Jacinda C. Abdul-Mutakabbir, Pharm.D., MPH, AAHVP	Maryland C
6:00 pm - 9:30 pm	Final Night Party	Kool & The Gang	Potomac Ballroom