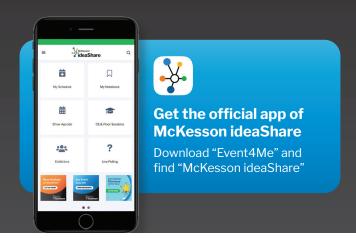


# Welcome to

# McKesson ideaShare 2023

We're **all in**. Let's go.



# **Schedule**

Our schedule is designed to give you the most comprehensive and engaging experience possible. There's something for everyone at McKesson ideaShare 2023.

# Thursday, June 22

Time	Event	Location
7:30 am – 8:00 pm	Registration Open	<ul><li>Islander Foyer</li></ul>
9:30 am – 7:30 pm	Wild Safari Childcare via Kiddie Corp (pre-registration required)	Bayside A
10:00 am – 11:00 am	CE: Medication Safety: Be Proactive, Not Reactive	<ul><li>Islander F</li></ul>
11:15 am – 12:15 pm	CE: Communicate, Assimilate, and Facilitate: Pharmacy Technician and Community Health Worker (CHW) Roles Collide	Islander F
11:30 am – 1:00 pm	Lunch and Learn: Opportunities for Pharmacists with Insulin Injection Training: Counseling Tips That Can Make a Difference (sponsored by embecta)	Islander E
1:15 pm – 2:15 pm	CE: Eliminating Stigma, Providing Care: Community Pharmacy Management of HIV	<ul><li>Islander F</li></ul>
	CE: Appreciate and Accommodate: Understanding Etiquette for Persons with Unique Abilities	<ul><li>Islander G</li></ul>
2:30 pm – 3:30 pm	CE: Give Your Program a BOOST(er): Best Practices for a Successful Immunization Program	<ul><li>Islander F</li></ul>
	CE: Innovative Solutions to Elevate Community Pharmacy Practice	<ul><li>Islander G</li></ul>
4:00 pm – 5:30 pm	General Session: Opening Session	<ul> <li>South Pacific</li> </ul>
5:30 pm – 8:00 pm	Opening Night Reception on Exhibit Floor	Bayside B
6:00 pm - 6:30 pm	Pharma Talk: Rise to a Higher Level of Excellence with Health Mart	Bayside B
7:00 pm – 7:45 pm	Pharma Talk: Q&A with 2023 Health Mart Pharmacy of the Year Finalists	Bayside B

# Friday, June 23

Time	Event	Location
6:00 am - 5:00 pm	Registration Open	<ul><li>Islander Foyer</li></ul>
6:30 am - 7:30 am	Morning Yoga (presented by Foster & Thrive)	<ul><li>Coral C</li></ul>
6:30 am - 8:00 am	Breakfast	Bayside C
6:45 am - 4:45 pm	Wild Safari Childcare via KiddieCorp (pre-registration required)	Bayside A
7:00 am – 8:00 am	CE: Sweeten the Deal: Community Pharmacy Management of Diabetes	<ul><li>Islander F</li></ul>
8:15 am - 9:45 am	General Session: Public Policy	<ul> <li>South Pacific</li> </ul>
10:00 am - 10:30 am	General Session: Prepping for DIR Fees	<ul> <li>South Pacific</li> </ul>
10:30 am - 11:00 am	General Session: Prepping for the Drug Supply Chain Security Act (DSCSA)	<ul> <li>South Pacific</li> </ul>
11:00 am - 4:00 pm	Exhibits Open	Bayside B
11:30 am - 12:00 pm	Pharma Talk: The Future of Insulin Delivery: Omnipod and the Patient with a Diabetes Journey	Bayside B
11:30 am – 1:00 pm	Lunch and Learn: Unlocking Managed Care: The Right Solutions Are Key to Pharmacy Success (for Health Mart Atlas members only)	Islander E
	Lunch and Learn: The Sky is the Limit when Technicians Raise up the Pharmacy Team (for technicians only)	<ul><li>Islander C</li></ul>
11:30 am - 1:30 pm	Lunch	Bayside B
12:00 pm - 12:30 pm	Pharma Talk: Simple Ways To Increase Your Pharmacy's Revenue and Profits	Bayside B
12:30 pm – 1:00 pm	Pharma Talk: Creating a Super Sweet CGM Business for Your Pharmacy	Bayside B
1:00 pm - 1:30 pm	Pharma Talk: The Value of Perpetual Inventory Management in Optimizing Cash Flow	Bayside B
1:30 pm - 2:00 pm	Pharma Talk: MRA and ProviderPay: Reimbursement Guardrails for Your Pharmacy	Bayside B
1:30 pm – 2:45 pm	Roundtable: The Ripple Effect: Pharmacy Teams Creating Waves of Change in the Community	<ul><li>Islander F</li></ul>
2:00 pm – 2:30 pm	Pharma Talk: The Future of the Front-End	Bayside B
2:30 pm - 3:00 pm	Pharma Talk: Rise to a Higher Level of Excellence with Health Mart	Bayside B
3:00 pm – 3:30 pm	Pharma Talk: Payer Partners: Performance Opportunities	Bayside B
3:00 pm - 4:30 pm	CE: Immunization Administration: Best Practices Refresher and Skills Assessment	<ul><li>Islander F</li></ul>
3:30 pm - 4:00 pm	Pharma Talk: The Road Ahead: Medicare Insurance Solutions for Your Patients	<ul> <li>Bayside B</li> </ul>
4:30 pm – 5:15 pm	Technician Reception: A Celebration of Technicians (for technicians only)	<ul><li>Islander C</li></ul>
4:30 pm - 5:30 pm	EPIC Rx Meeting of Stockholders (for members only)	<ul><li>Shell Seekers A-B</li></ul>
4:30 pm - 6:30 pm	Cornerstone Member Reception (for members only)	Sienna A*
4:45 pm - 5:30 pm	IPC Annual Business Meeting (for members only)	<ul> <li>South Pacific</li> </ul>
5:00 pm - 6:00 pm	APCI Stockholder's Meeting (for members only)	<ul><li>Islander G</li></ul>
5:30 pm - 6:30 pm	EPIC Rx Cocktail Reception (for members only)	<ul><li>Islander I</li></ul>
5:30 pm - 7:00 pm	APSC Member Meeting and Reception (for members only)	<ul><li>Islander H</li></ul>
5:30 pm - 7:30 pm	IPC Member Reception (for members only)	<ul> <li>South Pacific</li> </ul>
5:30 pm - 7:30 pm	Pharma Group Alliance Reception (for members only)	Sienna D-E*
6:00 pm - 8:00 pm	AAPA LLC Reception (for members only)	Banyan E**
6:00 pm - 9:00 pm	APCI Reception (for members only)	Border Grill
6:30 pm - 9:30 pm	USave Pharmacy GPO Reception (for members only)	Sienna F-G*

# Saturday, June 24

NORTH CONVENTION CENTER

Time	Event	Location
6:30 am – 7:30 am	Morning Yoga (presented by Foster & Thrive)	<ul><li>Coral C</li></ul>
6:30 am - 5:00 pm	Registration Open	<ul> <li>Islander Foyer</li> </ul>
6:45 am - 8:15 am	Breakfast	Bayside C
7:00 am – 4:30 pm	Wild Safari Childcare via KiddieCorp (pre-registration required)	Bayside A
7:15 am – 8:15 am	CE: Take Action - Don't WEIGHT: Community Pharmacy Management of Obesity	<ul><li>Islander F</li></ul>
8:30 am – 10:00 am	General Session: Interactive Keynote Session Featuring Jason Dorsey	<ul> <li>South Pacific</li> </ul>
10:00 am - 3:00 pm	Exhibits Open	Bayside B
10:30 am - 11:00 am	Pharma Talk: Opportunities for Transforming Practice and Creating IMPACT in Your Community	Bayside B
11:00 am – 11:30 am	Pharma Talk: Revenue Diversification Part One: Functional Medicine	Bayside B
11:30 am – 12:00 pm	Pharma Talk: Revenue Diversification Part Two: Remote Patient Monitoring (RPM)	Bayside B
11:30 am - 1:00 pm	Lunch and Learn: Empowering Women in Rx: Networking, Leadership, Ownership, Work/Life Balance (Powered by RxOwnership)	Islander E
11:30 am – 1:30 pm	Lunch	Bayside B
12:00 pm - 12:30 pm	Pharma Talk: Rise to a Higher Level of Excellence with Health Mart	Bayside B
12:30 pm – 1:00 pm	Pharma Talk: Dexcom G7: Saving Fingertips Since 2023	Bayside B
1:00 pm - 1:30 pm	Pharma Talk: Foster & Thrive: The Journey of Building a Brand with Purpose	Bayside B
1:30 pm - 2:00 pm	Pharma Talk: Revenue Diversification Part Three: Immunizations and Hearing Aids	Bayside B
1:30 pm - 2:45 pm	Technician Roundtable: Technicians as Community Health Workers: Another Way Pharmacies Can Play a Larger Role in People's Lives (for technicians only)	Islander C
1:30 pm - 3:00 pm	CE: A BLUEprint for Success: Community Pharmacy Management of Depression	<ul><li>Islander F</li></ul>
	CE: Moving on Up: Pharmacy Life After the Pandemic	<ul><li>Islander G</li></ul>
2:00 pm – 2:30 pm	Pharma Talk: Marketing Your Pharmacy: Communicating the Services You Offer to Your Community	Bayside B
3:15 pm – 4:15 pm	CE: Unraveling HER-story: Community Pharmacy's Role in Women's Access to Care	<ul><li>Islander F</li></ul>
	CE: Digging Deep to Uncover the Truth About Functional Medicine	<ul><li>Islander G</li></ul>
6:00 pm – 10:00 pm	Final Night Party Featuring Boyz II Men	<ul> <li>South Pacific</li> </ul>

SOUTH CONVENTION CENTER - LEVEL 1

BAYSIDE F

UNDERGROUND SELF-PARKING GARAGE

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McKesson ideaShare 2023 | 3

#### ESCALATOR TO HOTEL/CASINO В С Ε В D CONFERENCE PROMENADE BAYSIDE A BAY VIEW PATIO BAYSIDE B BAYSIDE C Ŷ BAYSIDE FOYER ESCALATOR FROM NORTH CONVENTION CENTER (BEACH LEVEL) В Α ů BAY VIEW COURT NORTH ISLANDER BALLROOM BAYSIDE D ثاث В С D ↑↓ ELV Elevator BAYSIDE E BAY VIEW COURT SOUTH SOUTH PACIFIC BALLROOM Escalator Ů Restroom ů Charging Station

ESCALATOR TO SOUTH CONVENTION CENTER

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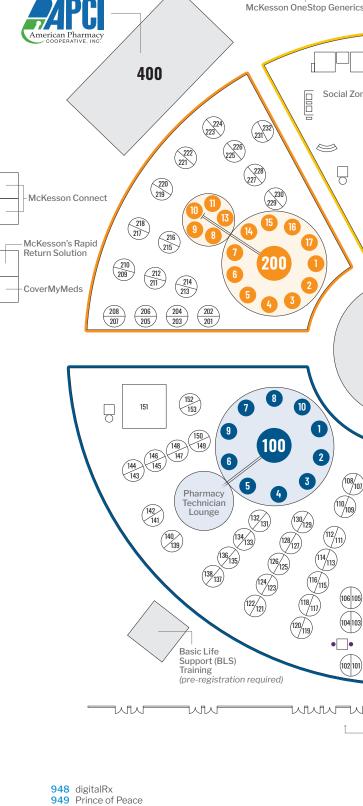
# **Exhibit floor**

Use this map to find 130+ exhibitors and chart a path to solutions that are right for you.

- Trividia 102 Simple Diagnostics 103 UltiMed 104 Omnis Health 105 embecta formally part of BD 106 Lifescan 107 Dexcom 108 Insulet Roche Diabetes Care Inc Intuity Medical Inc. 109 110 Ascensia Diabetes Care 111 Centor 112 Owen Mumford 113 NCPA 114 Altium Healthcare 115 NCPDP Allison Medical, Inc. AAPA LLC Prodigy Diabetes Care Asembia Berry Global Abbott Diabetes Care 123 HTL-STREFA 124 USave Pharmacy Group 125 ValueCare Dynavax Technologies 126 127 Managed Health Care Associates, Inc. 128 Net-Rx Ortho Molecular Products 129 130 Merck & Co., Inc. Moderna 131 GeriMed 132 Electronic Billing Services Inc 133 Script Health 134 135 Workflow Services by ImageMover CSL Segirus 136 Stericycle TransferMyRx 139 **CPESN USA** 140 **CPESN USA** 141 **CPESN USA** 142 **CPESN USA** 143 GatherMed 144 Pfizer 145 GSK **Drug Topics** 146 MHC Medical 147 Advanced Diabetes Supply 148 The Road Ahead LLC 149 150 SKY Infinity Massage Chairs VasoCorp 151 152 153 Parcel Health 400 APCI
- Apotex Corp Par Pharmaceutical Masters Drug Company NorthStar Pharmaceuticals Carlsbad Technology, Inc. 218 Rising Pharma Holdings Inc. 219 Cipla Sandoz Dr. Reddy's Laboratories, Inc. Stratus Pharmaceuticals Xiromed Jubilant Cadista Pharmaceuticals, Inc. Ingenus Pharmaceuticals, LLC Westminster Torrent Pharma Inc. Hikma Pharmaceuticals USA Inc. Viatris TARO Zydus Pharmaceuticals Inc. Return Solutions, Inc. 501 Live Oak Bank 503 Sykes & Company, P.A. 504 Byline Bank 508 First Financial Bank 700 Independent Pharmacy Cooperative 903 Transaction Data Systems 904 RxSafe Transaction Data Systems 905 906 RxHearing Transaction Data Systems 907 908 Designer Greetings909 Retail Management Solutions910 Cabinet Health **FLAVORX** 911 Lucid Technologies 912 913 Micro Merchant Systems 914 Micro Merchant Systems 915 MEDISCA 916 MEDISCA PioneerRx 918 919 Pharmacy Automation Supplies (PAS) 920 Pharmacy Marketplace 921 BestRx Pharmacy Software BestRx Pharmacy Software 923 Mason Vitamins 924 Aventi Health Noritsu Pharmacy Automation 925 Drive DeVilbiss Healthcare 926 927 Broadway Industries Biolyte Jewelers Resource 928 931 PCCA 933 PCCA 934 937 Prevagen, Inc. Biocodex 938 Logicor AIS (Advance Innovative Solutions) 941 ScriptPro 942 Emporos 943 Global Payments Integrated 944 EnlivenHealth 945 Eyecon

946 Eyecon

947 drugstore2door



948 digitalRx
949 Prince of Peace
950 Lambert
951 Kirby Lester
952 Kirby Lester
953 OmniSYS XiFin Pharmacy Solutions
954 HK Bioscience LLC
955 Procter & Gamble
956 Boom Home Medical
957 Procter & Gamble
958 Apothecary Products
959 Emerson Group
960 Reckitt Health

Accord Healthcare

Lannett Company

206 Microlabs

210 Prasco

207 PAI Pharma

Lupin Pharmaceuticals, Inc.

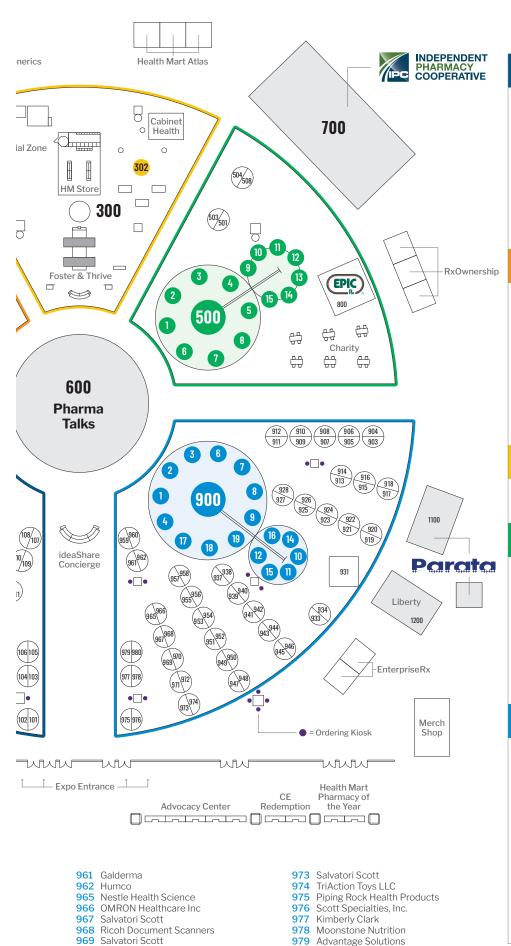
Alembic Pharmaceuticals

Amneal Pharmaceuticals

208 Amring Pharmaceuticals, Inc.

209 Camber Pharmaceuticals, Inc.

Ascend Laboratories



980 Advantage Solutions

1100 Parata

1200 Liberty

970 DocStation

971 Salvatori Scott

972 VIVID Scientific Industries, Inc.

# **PATIENT CARE** (Booth #100)

**100-1** Immunization Practice Starter

100-2 Retail Vaccine Programs100-3 Vaccine Solutions

**100-4** Clinical Practice Solutions

100-5 Clinical Provider Development

100-6 & 9 McKesson Medical Surgical

100-7 Alternate Site Pharmacy

100-8 McKesson Plasma & Biologics

100-10 Health Mart Employee Flu Clinics

## **PURCHASING & ORDERING** (Booth #200)

200-1 & McKesson Connect & Mobile Companion

200-3 Mobile Companion

200-4, 5, 6 & 7 Pinpoint Community Solutions

200-8 Customer Distribution & Support

200-9 DCSCA Questions Answered Here

200-10 McKesson's Rapid Return Solution

200-11 Central Fill as a Service by CoverMyMeds

200-13 Pharmacy Prior Authorization by CoverMyMeds

200-14, 15, 16 & 17 McKesson One Stop Generics

## MARKETING & BRANDING (Booth #300)

302-1 Pharmacy Design and Décor

# FINANCIAL STRENGTH (Booth #500)

500-1 McKesson Reimbursement Advantage

500-2 & 3 Health Mart Atlas

500-4 Provider Pay

**500-5** Payer Performance

500-6 & 7 Financial Tools to Help You Succeed

500-8 Outcomes

500-9,10 & 11 RxOwnership

**500-12, 13, 14 & 15** EQUIPP Powered by PQS

# **BUSINESS OPERATIONS** (Booth #900)

900-1, 2 & 3 Health Mart Consultation Station

900-4 Health Mart Operational Review

900-6 & 7 myHealthMart Experience

900-8 & 9 McKesson Pharmacy Automation

900-10 & 11 Ask Us About EnterpriseRx

900-12 Macro Helix / SupplyLogix

900-14 McKesson Pharmacy Systems

**900-15** 340B

900-16 Printing Solutions

900-17 Front End Insights

900-18 Frond End Solutions

900-19 Private Label OTC Specials

# **Learning opportunities**

**Thursday, June 22** 

**CE: Medication Safety: Be Proactive, Not Reactive** 

10:00-11:00 am | Islander F

PATRICIA CUTTING BOOKER, PharmD, BCPPS, Boston Children's Hospital

Medication errors account for more than 7,000 deaths per year in the United States. Pharmacy professionals play a critical role in preventing medication errors. Learners will leave this session with error prevention, safety culture, and reliability strategies to implement at their practice site to decrease medication errors.

## **CE: Communicate, Assimilate, and Facilitate: Pharmacy Technician and Community Health** Worker (CHW) Roles Collide

11:15 am-12:15 pm | Islander F

JOHN (JAKE) A. GALDO, PharmD, MBA,

BCPS, BCGP, Seguridad, Inc. CHRISTIAN TADRUS, PharmD,

Sam's Health Mart Pharmacies

Numerous pharmacy technicians across the country are seeking additional training to grow professionally and contribute in new ways to the pharmacy team. A pharmacy technician who receives Community Health Worker (CHW) training can serve as a liaison between the pharmacy and the community to fulfill important functions related to education, advocacy, motivational interviewing, and addressing social determinants of health (SDOH).

### **Opportunities For Pharmacists With Insulin Injection Training: Counseling Tips That Make A Difference**

Lunch & Learn (sponsored by embecta)

11:30 am-1:00 pm | Islander E

Join this session to hear from Jerry Meece, a pharmacist and Certified Diabetes Educator, who serves as the Owner and Director of Clinical Services at Plaza Pharmacy and Wellness Center in Gainesville, Texas. Notably, Plaza Pharmacy is one of the pioneering freestanding pharmacies in the nation to be recognized by the American Diabetes Association for its Provider Education. Jerry's expertise in diabetes care and clinician/patient behavior has been widely acknowledged. He has delivered over 1200 lectures both domestically and internationally, focusing on diabetes and healthcare dynamics.

## **CE: Eliminating Stigma, Providing Care: Community Pharmacy Management of HIV**

1:15-2:15 pm | Islander F

KELSEA ARAGON, PharmD, PhC, BCACP, CDCES, The University of New Mexico College of Pharmacy

Pharmacy team members have a responsibility to help end the HIV epidemic. This course will discuss strategies to ensure proper screening in patients for HIV testing recommendations and the appropriate assessment and management

of therapy for patients living with HIV. The importance of the community pharmacy team in essential monitoring and follow-up care for patients living with HIV will be highlighted.

### **CE: Appreciate and Accommodate: Understanding Etiquette for Persons with Unique Abilities**

1:15-2:15 pm | Islander G

ASHLEY WALKER, PharmD,

Med Max Consulting, LLC

There are approximately 61 million adults residing in the United States with a disability, and many of these individuals face challenges when accessing healthcare services. Community pharmacy teams need to be aware of their legal obligations according to the Americans with Disabilities Act of 1990. (ADA). This course will provide the learner with background information on the ADA, general knowledge of what resources are available on the subject, and some basic sign language to use when communicating with the deaf and hard of hearing community.

### **CE:** Give Your Program a BOOST(er): **Best Practices for a Successful Immunization Program**

2:30-3:30 pm | Islander F

ED COHEN, PharmD, FAPhA,

PharmTeam Associates

The participation of community pharmacies in federal and state vaccine programs for the administration of COVID-19 vaccines highlighted the importance of having and following established vaccination guidelines and best practices to ensure the provision of optimal care. Pharmacy teams will learn how to continuously focus on improving workflow and essential tasks associated with an immunization program during this session.

### **CE: Innovative Solutions to Elevate Community Pharmacy Practice**

2:30-3:30 pm | Islander G

ELIZABETH SKOY, PharmD, North Dakota State University School of Pharmacy

Independent pharmacies must set themselves apart from other community retail pharmacies. Unique, creative, and innovative service opportunities for independent pharmacies are abundant. Teams interested in successful implementation of an innovative service need only to have a desire to improve the quality of care for their patients and a small amount of time available to seek additional skills training.

#### **Opening Session**

4:00-5:30pm | South Pacific Ballroom

Join us as we kickoff McKesson ideaShare 2023 with an energetic look at the industry. During the session we'll also recognize several outstanding pharmacies leading the way on innovation, patient service and more.

All Continuing Education, Roundtables and Lunch & Learns have limited seating available. Accommodations will be first-come, first-served.

# Friday, June 23

### **CE: Sweeten the Deal: Community Pharmacy Management of Diabetes**

7:00-8:00 am | Islander F

SUSAN CORNELL, PharmD, CDCES, FAPhA, FADCES, Midwestern University College of Pharmacy

The 2023 ADA Guidelines are now available, and pharmacy team members need to understand how these updates affect the care provided to patients. With diabetes diagnoses at more than 37 million and prediabetes reaching 96 million, all members of the pharmacy team need to stay up to date in real time on diabetes care. Our expert speaker has teased out the most important changes in the updated guidelines that you need to know to provide optimal care for your patients.

#### **Public Policy Session**

8:15-9:45 am | South Pacific Ballroom

This 90-minute presentation will catch you up on everything that happened in the last year and initiatives we need to look out for in the year to come. Hear from McKesson policy experts, as well as advocates from around the industry as we work together to elevate the role pharmacies play in peoples' lives.

#### **DIR Fees Breakout**

10:00-10:30 am | South Pacific Ballroom

Join Health Mart Atlas for a working session around expected changes to pharmacy reimbursement for the upcoming 2024 Medicare plan year, and how those changes to DIRs may impact cashflow. During the session, we will also review the opt-in solution Health Mart Atlas has developed to assist pharmacies as they set aside funds for future DIR collection.

#### **Prepping for the Drug Supply Chain Security** Act Breakout

10:30-11:00 am | South Pacific Ballroom

As the November 27 effective date approaches, this session will outline everything you need to know to prepare for the Drug Supply Chain Security Act (DSCSA).

### **Managed Care Transparency: Going Beyond DIR**

Lunch & Learn (for Health Mart Atlas customers only)

11:30 am-1:00 pm | Islander E

This session focuses on managed care transparency, moving beyond DIR, and highlights key themes including increased and diversified revenue, patient support, legislative support, and contract support. Participants will gain insights into strategies for improving transparency in managed care, enhancing revenue streams, and providing better support to patients through legislative and contractual means

#### The Sky is the Limit When Technicians Raise **Up the Pharmacy Team**

#### Lunch & Learn (technicians only)

#### 11:30 am-1:00 pm | Islander C

Are you a technician with ideas for enhancing your pharmacy's website or social media posts? Or are you ready to take on more responsibility for managing business operations, immunization services or other clinical services offered at your pharmacy? Join this roundtable session to explore tools and solutions that technicians can use to make a real impact. Well-trained and prepared technicians can increase efficiency and patient safety, allowing all to work at the top of their skills, licenses, and credentials.

### The Ripple Effect: Pharmacy Teams Creating **Waves of Change in the Community**

#### **Roundtable Discussion**

1:30-2:45 pm | Islander F

DR. JUDY MONROE, President, CDC Foundation In this collaborative roundtable discussion, take a deep dive into specific examples of how communities can come together to solve healthcare problems using the pharmacy as the connection point. Learn how to utilize an online, closed-loop social determinants of health tool to better serve your community. Attendees will partake in tableside discussions with peers to brainstorm innovative ways independent pharmacies around the nation can solve unique issues in their communities. We recommend coming to this session prepared to take part in an interactive, engaging discussion!

### **CE: Immunization Administration: Best Practices Refresher and Skills Assessment**

3:00-4:30 pm | Islander F

**ELIZABETH SKOY**, PharmD, North Dakota State University School of Pharmacy

ELAINE LADD, PharmD, ABAAHP, FAARFM, FACA, Innovative Remedy Solutions

Pharmacy teams have a critical role in providing preventative care through immunization services. Attend this mini-workshop for a quick review of aseptic technique for preparing injections and administration best practices. Learners will also have an opportunity to work directly with an expert faculty trainer to practice and demonstrate accurate aseptic technique and proper administration techniques for subcutaneous and intramuscular injections. The hands-on training offered in this session satisfies state and federal requirements for immunizing pharmacists and technicians. Completion of CEimpact's Immunization Administration course (available on HMU) prior to attendance is required to obtain a certificate of completion for administration techniques. Learners who have previously received a certificate of completion for immunization administration delivery may simply attend this course to refresh their knowledge and skills.

Accreditation details for each continuing education session, including UANs and CEUs, can be located on the official McKesson ideaShare website.

# Saturday, June 24

### CE: Take Action - Don't WEIGHT: Community **Pharmacy Management of Obesity**

7:15-8:15 am | Islander F

BETTHANY THOMAS, PharmD,

BMT Consulting Services, LLC

The prevalence of obesity in the United States is increasing and obesity complicates numerous medical conditions. Weight loss may improve an individual's overall health status, but there is an abundance of conflicting information about the appropriate use of pharmacotherapy and lifestyle interventions for the treatment of obesity. This course is structured to build confidence in understanding the AGA Clinical Guidelines, educating patients and providers about effective pharmacotherapy, and providing actionable lifestyle recommendations to patients for weight loss.

#### **Interactive Keynote Session**

# 8:30-10:00 am | South Pacific Ballroom JASON DORSEY

Jason Dorsey is passionate about separating myth from truth through research so leaders can drive measurable results. He's led nearly 100 research studies and taken clients from last to first in workplace performance and customer growth. Join the bestselling author for an engaging, interactive session focused on helping you better connect with your consumers and your workforce.

### **Empowering Women in Rx: Networking,** Leadership, Ownership, Work/Life Balance

Lunch & Learn (sponsored by RxOwnership)

11:30 am-1:00 pm | Islander E

EMLAH TUBUO. CEO & Founder. Emlah Naturals and Owner of Powell Pharmacy

Are you looking to gain valuable insights, strategies, and actionable advice for success in your pharmacy practice? Join us for an inspiring Lunch and Learn session with keynote speaker Emlah Tubuo, CEO & Founder of Emlah Naturals and Owner of Powell Pharmacy. The afternoon session will also include table breakouts for networking and discussion around the four key pillars of the Women in Rx program: Networking, Leadership, Ownership, and Work/ Life Balance. Don't miss this empowering session to propel your professional journey!

### **Technicians as Community Health Workers: Another Way Pharmacies Can Play a Larger** Role in People's Lives

Roundtable Discussion (for technicians only)

1:30-2:45 pm | Islander C

Community Health Workers (CHWs) are an important resource to connect individuals and families in need to a variety of local resources and services. Adding Technician CHWs to the Community Pharmacy, the most accessible health and wellness destination in communities, is a recipe for success. Join us for a moderated panel discussion to learn more about pharmacy technician CHWs and how they can add value to your pharmacy, patients, and community.

### **CE: A BLUEprint for Success: Community Pharmacy Management of Depression**

1:30-3:00 pm | Islander F

LAURA RHODES, PharmD, BCACP, University of North Carolina at Chapel Hill, Eshelman School of Pharmacy

The United States Preventative Services Task Force recommends screening for depression in the adult population. Depression screening could help identify patients in need of treatment and also prevent suicide deaths. Community pharmacists are uniquely positioned to provide these screenings as a service to their patients. Attendees of this session will learn about methods of administering depression screenings in their community pharmacy and how to effectively document the interaction and when to refer to other healthcare providers.

### CE: Moving on Up: Pharmacy Life After the Pandemic

1:30–3:00 pm | Islander G

NICHOLE D. FOSTER, MBA, MEd, CPhT-Adv, **CFimpact** 

The world changed forever with the COVID-19 pandemic when healthcare teams were forced to pivot time and time again. Pharmacy teams faced challenges, identified vulnerabilities, overcame barriers, and managed extra workload. So, what can pharmacy teams expect moving forward? What big challenges are facing pharmacy teams? What steps can be taken to create a culture of success? Attend this session to learn more!

## **CE: Unraveling HER-story: Community** Pharmacy's Role in Women's Access to Care

3:15-4:15 pm | Islander F

BETTHANY THOMAS, PharmD,

BMT Consulting Services, LLC

ALICIA FORINASH, Pharm.D., FCCP, BCPS, BCACP, University of Health Sciences and Pharmacy in St. Louis

Women continuously face barriers in healthcare based on gender bias, access issues, gaps in research, and providers hesitant to recommend care. This course will highlight the role of pharmacy team members in ensuring women are empowered and equipped with knowledge to successfully navigate the healthcare system to receive optimal care.

### **CE: Digging Deep to Uncover the Truth about Functional Medicine**

3:15-4:15 pm | Islander G

AARON McDONOUGH, PharmD,

Towncrest Pharmacy

The practice of functional medicine seeks to find the root cause of an illness and then corrects the cause. It is, essentially, individualized treatment for each patient. Finding the root cause of an illness allows for a restoration to optimal health. Pharmacy teams have a unique opportunity to embrace and positively impact the practice of functional medicine.

# **Pharma Talks**

# Thursday, June 22

# Rise to a Higher Level of Excellence with Health Mart

6:00–6:30 pm | Pharma Talks Stage A CHUCK WILSON and JOHN GREGG

The market is changing and Health Mart is evolving to support the customer. Find out how to take advantage of new and existing pharmacy opportunities.

# **Q&A with 2023 Health Mart Pharmacy of the Year Finalists**

6:30-7:15 pm | Pharma Talks Stage A

POTY Finalists: **PETE CROUCH, MIKE POWERS** and **CHRISTINE LEE-WILSON** 

And the nominees are ... gather around to learn more about this year's Health Mart Pharmacy of the Year finalists. Hear what makes these pharmacies unique and innovative - directly from the owners. Listen to the details then vote for your favorite finalist!

# Friday, June 23

# The Future of Insulin Delivery: Omnipod and the Patient with a Diabetes Journey

11:30 am–12:00 pm | Pharma Talks Stage B JOYCE FREEHLING

If you have patients on automated insulin delivery (AID) systems, swing by the theatre to learn more about the NEW Omnipod 5 - the first and only tubeless AID system available at retail pharmacies!

# Simple Ways To Increase Your Pharmacy's Revenue and Profits

12:00–12:30 pm | Pharma Talks Stage A LISA FAAST

Pharmacy software continues to evolve and update to make workflow at your practice site as seamless as possible. Come hear how Liberty Software can increase revenue, streamline workflow for your staff, analyze metrics, and help keep your patients healthy!

# Creating a Super Sweet CGM Business for Your Pharmacy

12:30–1:00 pm | Pharma Talks Stage B SHAHIDA CHOUDHRY

Find out how to revolutionize the diabetes care you provide to your patients by learning more about integrating a successful clinical service focused on continuous glucose monitoring (CGM) into your practice site.

# The Value of Perpetual Inventory Management in Optimizing Cash Flow

1:00–1:30 pm | Pharma Talks Stage A ASHLEY DENDINGER

Did you know? Implementing a perpetual inventory management system optimizes cash flow and maximizes inventory returns. Learn more at this session!

# MRA and ProviderPay: Reimbursement Guardrails for Your Pharmacy

1:30–2:00 pm | Pharma Talks Stage B JESSICA ANDREINI

Reimbursement and reconciliation ... a beautiful pairing! Learn more about how McKesson has your back with innovative solutions to ensure you are getting paid!

#### The Future of the Front-End

2:00–2:30 pm | Pharma Talks Stage A ARMAN AMIRI

Step right up to the FRONT of the stage to learn more about how to simplify inventory management, drive foot traffic, and utilize data to grow your front-end business.

# Rise to a Higher Level of Excellence with Health Mart

2:30–3:00 pm | Pharma Talks Stage B CHUCK WILSON and JOHN GREGG

The market is changing and Health Mart is evolving to support the customer. Find out how to take advantage of new and existing pharmacy opportunities.

### **Payer Partners: Performance Opportunities**

3:00 pm–3:30 pm | Pharma Talks Stage A SUZANNE FEENEY

Learn more about payer partners and performance opportunities that will allow you and your company to reach for the STARs!

# The Road Ahead: Medicare Insurance Solutions for Your Patients

3:30–4:00 pm | Pharma Talks Stage B SETH SCHLEGEL, KYLE SHINN, CHRISTINA KUNZ and MONA GHATTAS

What if you could solve staffing problems, increase foot traffic into your pharmacy, and provide a valuable service to your patients with the introduction of one, innovative solution? Attend to learn more!

# Saturday, June 24

# Opportunities for Transforming Practice and Creating IMPACT in Your Community

10:30–11:00 am | Pharma Talks Stage A BEN BLUML

Transform your practice with proven health management pathways that impact your patients and improve outcomes. Find out more about the registration process for these health initiatives.

# Revenue Diversification Part One: Functional Medicine

11:00–11:30 am | Pharma Talks Stage B AARON MCDONOUGH

Why ... How ... and What? The ins and outs of implementing a functional medicine program.

### Revenue Diversification Part Two: Remote Patient Monitoring (RPM)

11:30 am–12:00 pm | Pharma Talks Stage A CHRISTINE LEE-WILSON

Why ... How ... and What? The ins and outs of implementing a remote patient monitoring service.

# Rise to a Higher Level of Excellence with Health Mart

12:00–12:30 pm | Pharma Talks Stage B CHUCK WILSON and JOHN GREGG

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### **Dexcom G7: Saving Fingertips Since 2023**

12:30–1:00 pm | Pharma Talks Stage A JUAN GARCIA

Learn how to help your patients confidently manage their diabetes with an accurate, superior continuous glucose monitoring (CGM) system - the Dexcom G7!

# Foster & Thrive: The Journey of Building a Brand with Purpose

1:00–1:30 pm | Pharma Talks Stage B RYAN ALLINDER

Panelists: MEGAN BACCAM, CHIRINE APPLE and RUSSELL GONG

The new Foster & Thrive brand is ready to support your needs, help to sustain financial success, and offer a quality product line for your patients. It's time for the unveiling - don't miss being the first to know all the details!

# Revenue Diversification Part Three: Immunizations and Hearing Aids

1:30–2:00 pm | Pharma Talks Stage A HASHIM ZAIBAK

Why ... How ... and What? The ins and outs of offering expanded immunization services and hearing aid products to maximize your profits.

# Marketing Your Pharmacy: Communicating the Services You Offer to Your Community

2:00–2:30pm | Pharma Talks Stage B CHIRINE APPLE

So you started a new clinical service and expanded a few others ... now spread the word! Learn how to utilize Health Mart resources to market your services and connect to your community.



